



# Q2 Presentation 2013

12 July, 2013



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# 2013 Q2 Highlights

- Professional – small growth in comparable exchange rates.
  - Negative HoReCa statistics in the majority of our markets, but Business Area on par with last year.
  - Song Seng Associates Pte. Ltd. acquired and will contribute from July 1st.
  - Continuous focus on Meal Service segment to leverage on take-away trend.
- Consumer – Weak quarter caused by low promotion activity.
  - New contracts contribute to growth, but lower impact from promotions.
- Tissue – Stability on planned levels.
  - Sales and profit clearly improved from weak quarter 2012.
- Cash flow normal for second quarter.

- Net sales SEK 914 m (934)
- Underlying operating income SEK 91 m (90)
- Underlying operating margin 10.0% (9.6%)



# Market Outlook

- HORECA market long-term growing in line or slightly above GDP.
  - Latest statistics indicate small volume decrease, including Germany.
  - Higher growth in take-away, catering and fast food restaurants.
- Macro statistics – latest statistics indicate real GDP growth on par or slightly better than 2012.
  - Consumer confidence still pessimistic, but with more positive outlook for Northern Europe.
  - Retail trade indicate improvement in May but still with negative growth compared to last year.\*
- Stability in currency and raw materials. Plastic prices still on high level; selected price increases to compensate.





# HoReCa Sales Development

## Germany April 2013



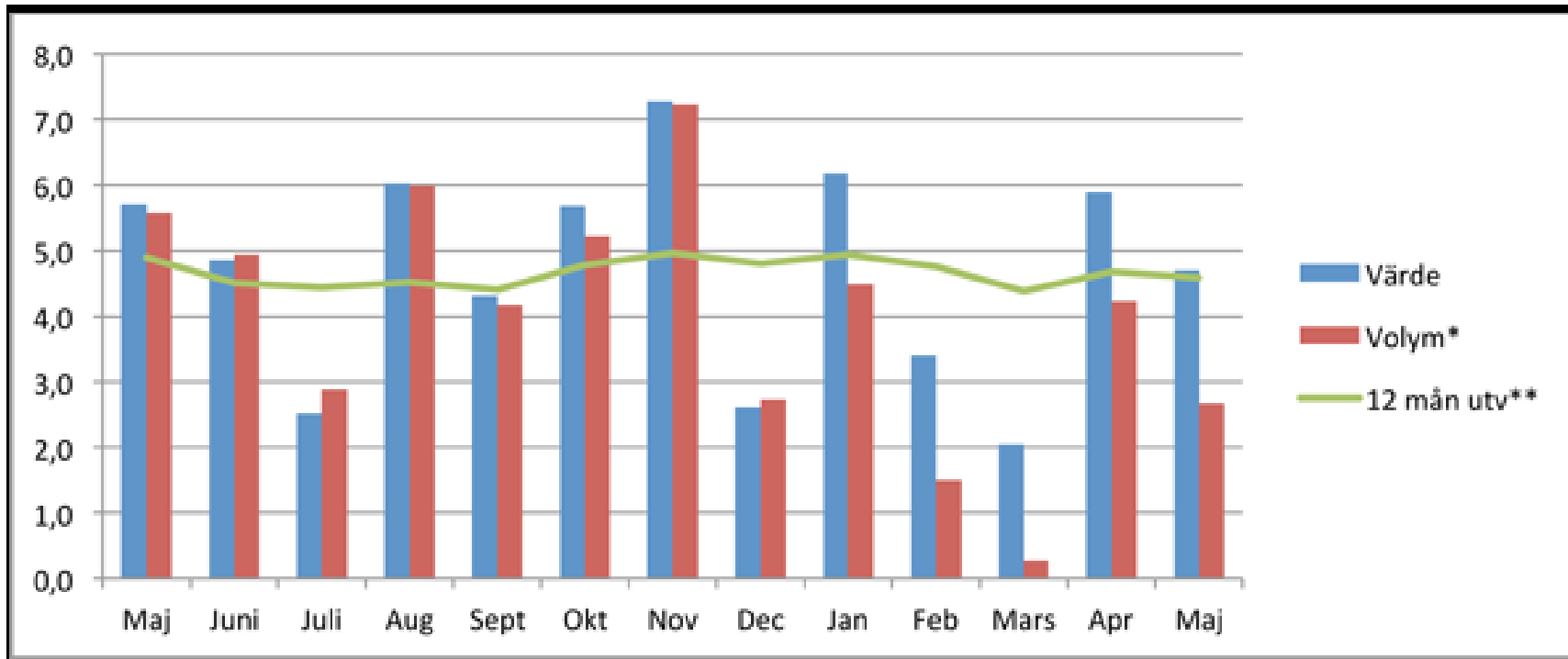
Wirtschaftsbereich	04/2013 zu 04/2012		01-04/2013 zu 01-04/2012	
	nominal	real	nominal	real
Gastgewerbe insgesamt	2,2	-0,4	0,6	-1,7
davon:				
Beherbergung	4,4	1,8	1,2	-1,0
Gastronomie	0,9	-1,7	0,2	-2,1

Source: destatis



Impression from the flooded areas in Germany. Only in Passau (picture) more than 70 restaurants and hotels were seriously affected

# Restaurant Sales Development Sweden (May 2012 – May 2013)



□ +2,7% in volume in Feb and +4,7% in value.



# Business Areas

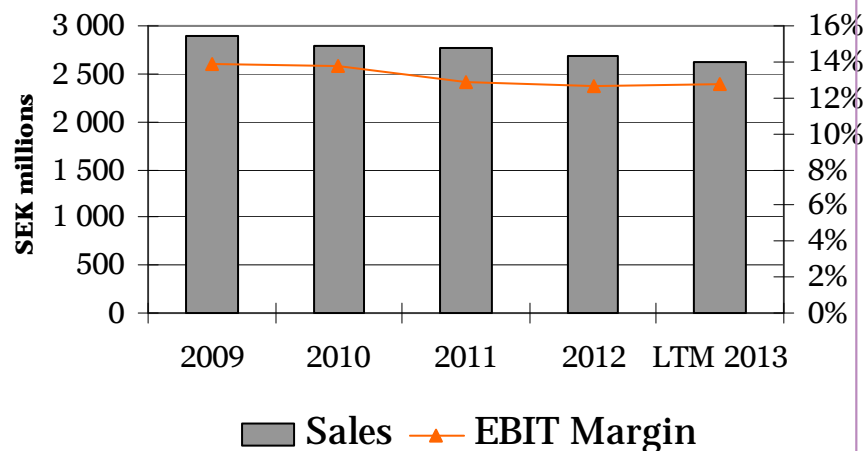




# Professional

–Strong SEK continue to weight on the quarter

## Sales and EBIT<sup>1)</sup>



## Geographical split – sales Q2 2013

Net sales Professional	Q2 2013	Q2 2012	Growth	Growth at fixed exchange rates
Nordic	156	160	-2.5%	-2.5%
Central Europe	384	402	-4.7%	-0.2%
South & East Europe	129	128	0.8%	4.7%
Rest of the World	12	8	50.0%	50.0%
<b>TOTAL</b>	<b>681</b>	<b>699</b>	<b>-2.6%</b>	<b>0.9%</b>

- Song Seng Associates Pte. Ltd acquired in June and with completion from July 1st.
- Although continued weak market conditions, profit margin improved.

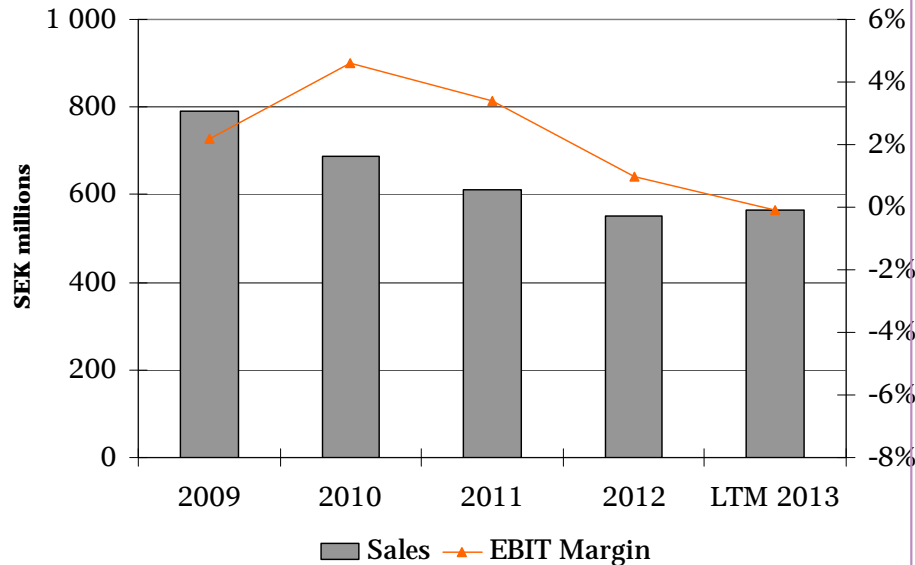
1) Excluding non-recurring costs and market valuation of derivatives



# Consumer

– Growth within all major regions

*Sales and EBIT<sup>1)</sup>*



*Geographical split - sales Q2 2013*

Net sales Consumer	Q2 2013	Q2 2012	Growth	Growth at fixed exchange rates
Nordic	23	18	27.8%	27.8%
Central Europe	92	103	-10.7%	-5.8%
South & East Europe	4	4	0.0%	0.0%
Rest of the World	0	0	0.0%	0.0%
<b>TOTAL</b>	<b>119</b>	<b>126</b>	<b>-5.6%</b>	<b>-1.6%</b>

- Although contribution from new accounts, less promotions resulted in weaker sales & profit.
- Additional Christmas listings secured, contributing in H2 2013.

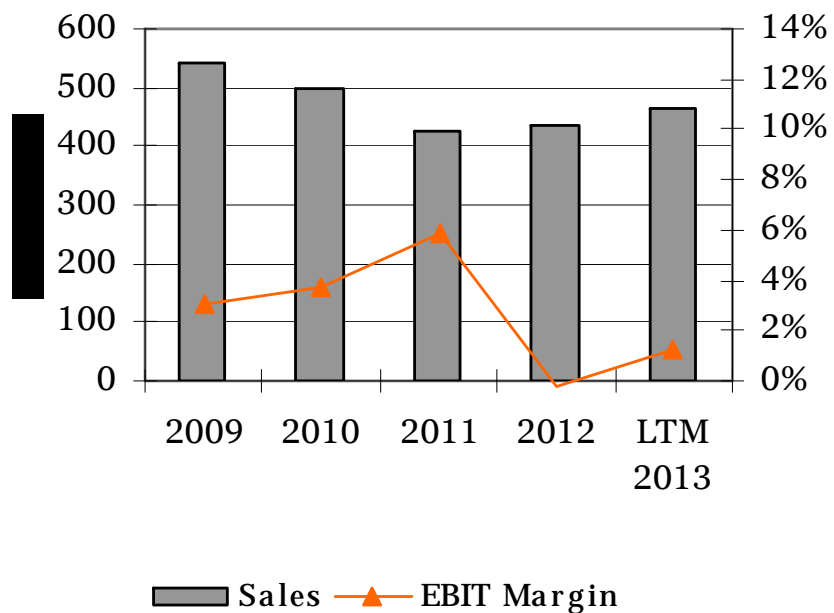
1) Excluding non-recurring costs and market valuation of derivatives



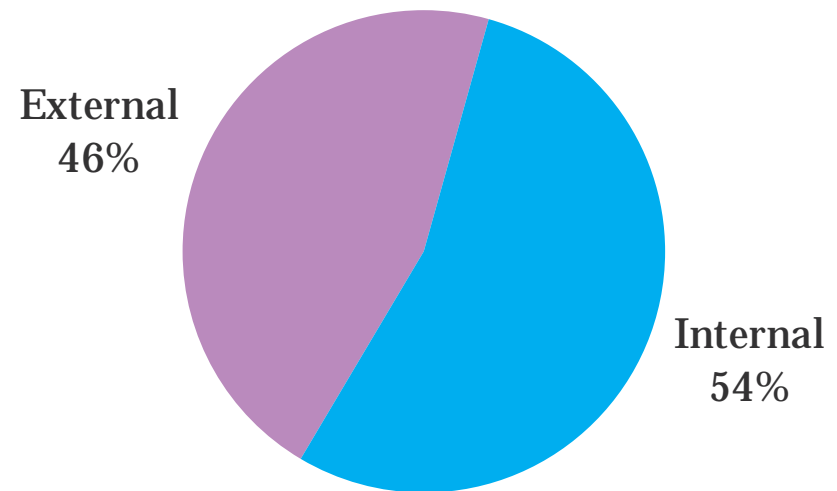
# Tissue

– Temporary increase in production output

## Sales and EBIT



## Sales mix Q2 2013



- Sales on planned levels during transition phase for hygiene divestment.
- Profit improved from weak quarter 2012.

# Financials





# Operating margin 10.0%

<i>SEKm</i>	<b>Q2 2013</b>	<b>Q2 2012</b>	<b>YTD 2013</b>	<b>YTD 2012</b>	<b>LTM 2013</b>	<b>FY 2012</b>
Net sales	914	934	1 766	1 790	3 645	3 669
Gross profit	239	245	458	472	932	945
Gross margin	26.1%	26.2%	25.9%	26.4%	25.56%	25.8%
Selling expenses	-102	-108	-216	-230	-424	-438
Administrative expenses	-41	-40	-80	-83	-173	-176
R&D expenses	-5	-8	-10	-15	-21	-26
Other operating net	0	-1	0	1	-83	-77
<b>Operating income (reported)</b>	<b>91</b>	<b>87</b>	<b>146</b>	<b>145</b>	<b>230</b>	<b>229</b>
Non-recurring items <sup>1)</sup>	0	-2	0	-5	-107	-113
<b>Operating income (underlying)</b>	<b>91</b>	<b>90</b>	<b>146</b>	<b>150</b>	<b>338</b>	<b>342</b>
Operating margin (underlying)	10.0%	9.6%	8.3%	8.4%	9.3%	9.3%
Financial net	-3	-10	-9	-17	-17	-25
Taxes	-22	-21	34	35	-78	-79
Net income	66	56	103	93	135	126
Earnings per share	1.41	1.19	2.18	1.97	2.88	2.67

1) Restructuring costs and market valuation of derivatives



# Good development in Prof. & Tissue

<i>SEKm</i>		Q2 2013	Q2 2012	YTD 2013	YTD 2012	LTM 2013	FY 2012
<i>Professional</i>	Net sales	681	699	1 266	1 324	2 624	2 682
	Operating income <sup>1)</sup>	94	90	147	151	333	337
	Operating margin	13.8%	12.9%	11.6%	11.4%	12.7%	12.6%
<i>Consumer</i>	Net sales	119	126	259	253	557	551
	Operating income <sup>1)</sup>	-5	0	-8	-1	-1	6
	Operating margin	-4.4%	-0.2%	-3.0%	-0.6%	-0.1%	1.0%
<i>Tissue</i>	Net sales	114	109	240	213	464	436
	Operating income <sup>1)</sup>	2	0	6	0	5	-1
	Operating margin	1.9%	-0.3%	2.6%	0.0%	1.2%	-0.2%
<b><i>Duni</i></b>	<b>Net sales</b>	<b>914</b>	<b>934</b>	<b>1766</b>	<b>1790</b>	<b>3 645</b>	<b>3 669</b>
	<b>Operating income<sup>1)</sup></b>	<b>91</b>	<b>90</b>	<b>146</b>	<b>150</b>	<b>338</b>	<b>342</b>
	<b>Operating margin</b>	<b>10.0%</b>	<b>9.6%</b>	<b>8.3%</b>	<b>8.4%</b>	<b>9.3%</b>	<b>9.3%</b>

1) Excluding non-recurring cost and market valuation of derivatives

Comparison figures for 2012 recalculated in accordance with IAS19R



# Capex on low levels

<i>SEKm</i>	<b>Q2 2013</b>	<b>Q2 2012</b>	<b>YTD 2013</b>	<b>YTD 2012</b>	<b>LTM 2013</b>	<b>FY 2012</b>
<b>EBITDA<sup>1)</sup></b>	<b>120</b>	<b>118</b>	<b>205</b>	<b>206</b>	<b>453</b>	<b>454</b>
<b>Capital expenditure</b>	<b>-15</b>	<b>-27</b>	<b>-30</b>	<b>-66</b>	<b>-77</b>	<b>-113</b>
<i>Change in;</i>						
Inventory	-7	12	-60	-4	10	66
Accounts receivable	-52	-57	-41	18	-39	20
Accounts payable	-32	-1	-39	-16	-16	7
Other operating working capital	39	29	39	-28	47	-20
<b>Change in working capital</b>	<b>-52</b>	<b>-17</b>	<b>-101</b>	<b>-30</b>	<b>2</b>	<b>73</b>
<b>Operating cash flow</b>	<b>53</b>	<b>74</b>	<b>74</b>	<b>110</b>	<b>378</b>	<b>414</b>

1) Excluding non-recurring costs and market valuation of derivatives  
 Comparison figures for 2012 recalculated in accordance with IAS19R





# Stable balance sheet

<i>SEKm</i>	Q2 2013	FY 2012	Q2 2012
Goodwill	1 199	1 199	1 199
Tangible and intangible fixed assets	768	795	891
Net financial assets <sup>1)</sup>	200	205	222
Inventories	450	387	469
Accounts receivable	669	624	636
Accounts payable	-261	-301	-282
Other operating assets and liabilities <sup>3)</sup>	-312	-286	-273
<b>Net assets</b>	<b>2 712</b>	<b>2 623</b>	<b>2 862</b>
Net debt	793	638	897
Equity	1 919	1 985	1 965
<b>Equity and net debt</b>	<b>2 712</b>	<b>2 623</b>	<b>2 862</b>
ROCE <sup>2)</sup>	13%	14%	15%
ROCE <sup>2)</sup> w/o Goodwill	26%	28%	28%
Net debt / Equity	41%	32%	46%
Net debt / EBITDA <sup>2)</sup>	1.8	1.4	1.8

1) Deferred tax assets and liabilities + Income tax receivables and payables

2) Excluding non-recurring costs and market valuation of derivatives

3) Including restructuring provision and derivatives

Comparison figures for 2012 recalculated in accordance with IAS19R



# Financial Targets

**Q2 LTM  
2013**

Sales growth > 5%

- Organic growth of 5% over a business cycle
- Consider acquisitions to reach new markets or to strengthen current market positions

0.2%  
(at fixed  
exchange rates)

EBIT margin > 10%  
*Underlying*

- Top line growth – premium focus
- Improvements in manufacturing, sourcing and logistics

9.3%

Dividend payout  
ratio 40+%

- Target at least 40% of net profit

3.50 SEK  
per share





Thank you!

